

## Moment of Luxury

with  
ELIZABETH ARDEN

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T THE END OF EACH SEASON, Bill takes his own moment to reflect. What better place to go than the serene environs of the recently redesigned Elizabeth Arden Global Flagship and Red Door Spa in Manhattan? In the final episode, *Moment of Luxury* steps through the iconic doors for a "wrap" treat.

The outing is perfectly timed, as Elizabeth Arden is gearing up for a centennial anniversary—the brand has enjoyed a prominent presence on Fifth Avenue since 1910. Should Miss Arden still walk the city's streets today, she would surely have much to share with Bill. All about innovation, this belle of business recognized the desire of American women to break out of the Victorian mold. The company itself has also broken out of the mold, retaining its timeless beauty within a new, contemporary décor mirroring a new generation of beauty and products, including the revolutionary Prevage line.

Bill's visit to Fifth Avenue allows him to take a closer look at today's face of Elizabeth Arden. The recently unveiled flagship is a streamlined testament to the brand, from oversized red doors and crystal-clear Starfire glass to a sensual, red ribbon wall that weaves throughout the space. Modern yet classic materials keep the look clean—chrome, terrazzo and white lacquer are key—as the beauty leader continues its quest to provide customers with their own well-deserved "moment of luxury."

**VANTAGE POINTS:** The chic interior of the Elizabeth Arden Global Flagship today and (inset above) the Fifth Avenue façade.





# Moment of Luxury

Acclaimed interior designer Bill Stubbs returns to PBS this Fall with a docket of new design adventures on *Moment of Luxury*. This engaging series, now in its second season, travels the world to explore local flavor through design, art, history and cuisine—then Bill brings those inspirations home. The show shares how to create one's own special “moments” in everyday life, with the fervent belief that luxury is more about creativity and generosity than it is about money. The following is a preview of some of the episodes this season's viewers will experience.

Watch for *Moment of Luxury* on local public television stations plus Create TV, and visit [momentofluxury.com](http://momentofluxury.com) for an advance look at Bill's travel plan, forums, blogs and ideas.





Moment of Luxury  
with  
GOZAIC

*“I love staying in a landmark hotel and imagining what it would have been like to be a guest there when it first opened!”*  
—BILL STUBBS

*Gozaic's recently restored Tremont House, originally opened in 1876.*

WHEREVER THE PLANE TOUCHES DOWN, Bill Stubbs immediately seeks out local sites that will add context to each trip. This season, he takes a closer look at legendary neighborhoods, mansions, hotels and other structures that tell a larger story.

One of the first stops on the itinerary this year: the idyllic Berkshires, whose rich landscape has been home to leading cultural figures over time. While in Massachusetts, Bill visits The Mount, built in 1902 by famed author Edith Wharton and still representative of Wharton's influential design principles. Wharton's estate and its surrounding gardens (seen on the previous page) inform and attract thousands to this day, and are lauded for exceptional restoration—in 2007, the National Trust for Historic Preservation bestowed the Preservation Honor Award upon The Mount.

*Moment of Luxury* also heads down to Galveston, Texas, where Bill tours The Strand, known for its elaborate late 19th-century cast iron storefronts. In 2008, Hurricane Ike threatened the island's archetypal architecture, seriously damaging many buildings. Bill speaks with a local philanthropist who is working to repair landmarks like Hotel Galvez and The Tremont House, gaining insight from John Williams, CEO of Heritage Travel, on efforts underway to ensure this rare city for future generations. Vital elements of Galveston's history in design and lore, both hotels have played host to countless famed figures, from Ulysses S. Grant to Buffalo Bill.



## Moment of Luxury in QUÉBEC

"I love the Old World feel I get when I'm in Québec. The cuisine, culture and architecture remind me so much of Paris, but without the long flight." —BILL STUBBS

A VISIT TO CANADA'S LARGEST PROVINCE gives viewers a sense of how exceptional the area is. Bill relishes the European sensibility of Québec: its cosmopolitan vibrancy, ancient architecture and access to mountains and whale-watching within a short drive. The trip begins in Montréal, with Mont Royal Park as an unmatched vantage point to take in the city's countless quarters—while it's impossible to visit them all, it's remarkable to see the cross-section of neighborhoods. From there, Bill visits Notre-Dame Basilica, a spectacular Gothic Revival church built in the 1820s and officially recognized by the Vatican in 1982. Nearby Old Montréal offers a fascinating look at the original settlement, a walled city along the St. Lawrence River. For dinner, Bill shops Marché Jean-Talon, a landmark in Montréal's Little Italy.

From Montréal, *Moment of Luxury* treks to Québec City, one of the oldest European settlements in North America. This romantic capital centers on Place-Royale, the ancient but well-kept plaza said to be the birthplace of French America. Minutes away, majestic Château Frontenac stands sentry over Québec City. A highlight of Bill's visit: a tour of this hotel's gardens and uncommon rooftop beehives—an ideal close to a trip that marries Old World elegance with memorable moments.

THIS EPISODE OPENS WITH interior designer Bill Stubbs revisiting a home with "good bones" which he renovated into a 21st-century residence. He is thrilled to see an organic garden now thriving, feeding the family and linking indoor and outdoor life. So much of life's joy is found in the ways different elements complement one another. In this show, Bill explores the pairings of garden and house, past and present, at home and away.

To continue the conversation about connectivity, *Moment of Luxury* then travels to the Lincoln design studio in California, meeting up with Director of Strategic Design Freeman Thomas. Bill gets a sneak peek of the Lincoln MKT, a crossover vehicle that recreates home on the road in response to America's on-the-go lifestyle. Identifying the car as the "fourth space" (a takeoff on the sociology term that deems home, work and social spots as the first three "spaces"), Lincoln designed the MKT for comfort and technology on the road. As a designer who is constantly moving, Bill values this initiative.

Just as the residential project combined past with future, the Lincoln MKT team looked back at 1940s models for the grille and

other details. While with Freeman, Bill has the opportunity to view a vintage Continental side by side with the MKT while considering how the country's "car culture" has evolved over the years. From home to the road, this episode offers great insight into getting the best out of life.

## Moment of Luxury with LINCOLN

"Luxury is about creating and enjoying a special moment each day that makes you happy. It doesn't matter where it is... your home, office or even your car!" —BILL STUBBS

## Moment of Luxury with LG ELECTRONICS

THE TELEVISION SERIES *Moment of Luxury* illustrates how to absorb inspirations and apply them to one's personal style. In the case of an episode featuring a San Antonio residence, that formula meant merging historical references with state-of-the-art conveniences in a highly compatible way.

The city of San Antonio has a singular architectural character, from the Missions (18th-century walled communities established by Spanish settlers) to the canals along the Riverwalk. Bill recently completed an area home that is imbued with Mission flavor; built to look as if it had evolved over the years, the house's character is evident from the exterior elements (including archways, arched corridors and bell towers) and carries through to the indoors, with lighthearted twists like a wine cellar accessible via a secret bookcase.

While Mission Revival is the overriding architectural influence, the home's interiors are squarely in the 21st century. One of the favorite rooms: the husband's "man's study," a getaway for relaxing and watching sports, as well as staying connected with an eye on the stock market. This richly paneled den combines elements of a media room, including the latest HDTV from LG, with a masculine vibe that stands out from the rest of the house. The space unifies technology and tranquility, proving how home electronics advancements plus a creative approach equals design without borders.

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